

## Partnering with Bridge Communications

Understanding how partnering with the category king of attendant console solutions creates a win-win relationship of steady year after year revenue.



# Why Bridge Communications?

Bridge Communications is the only company develop attendant console solutions for both major UC platforms, Cisco and Microsoft. Others have been able to cobble together solutions for one, or purchase disjointed products in an attempt to have a full catalog.

Our Bridge Operator Console presents a unified interface for your customers no matter which platform they run. We also make products that support hybrid Cisco/Microsoft deployments. That means one interface for your support staff, and your customers to learn. It also makes it easy for customers who are planning to transition platforms.

We don't have stock holders, or investors, we are only beholden to our customers and partners.



# The Win-Win Model

With our enterprise/SaaS pricing models we offer a unique opportunity for reseller partners. You make money on the initial sale, but you also get a steady revenue stream year after year, for doing almost nothing. We will handle the software updates, licensing, and technical support, it's all included for every customer.

This yearly opportunity is the perfect excuse to reach out to your customers with your other services as well, allowing you to upsell and keep them as a valued client.

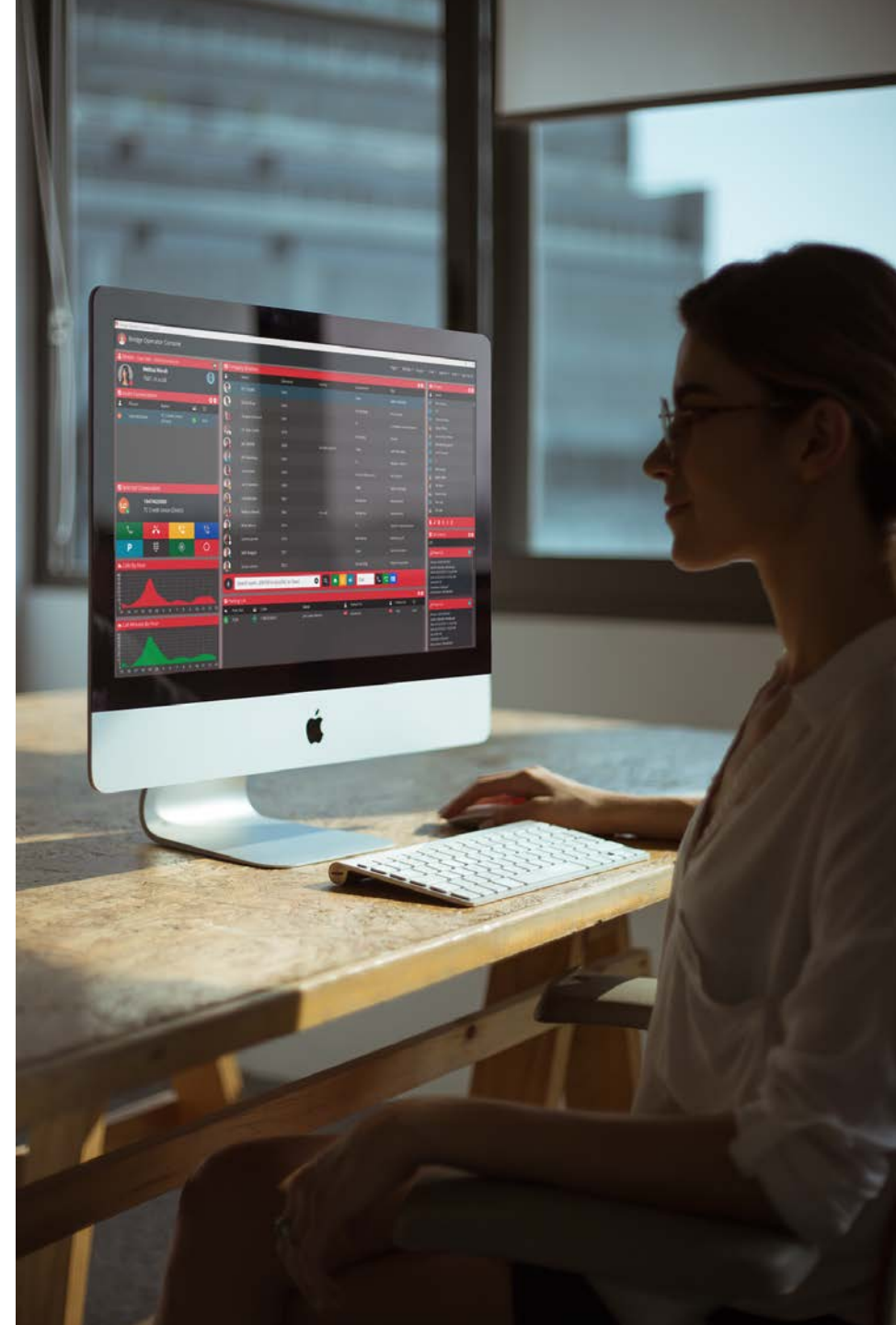
When you combine extra revenue, happy customers, and more opportunities for sales, you arrive at win-win.



# The Difference Maker

Let's face it, you can buy software anywhere. When you buy from Bridge Communications you get software, but you and your customers are also buying us. Our culture has been unique from day one in the industry. When you need help, we don't measure our response time in hours, we measure it in minutes. When a new feature is requested, that we deem would benefit the user base, it's implemented in days, not months. When your customer has pre-sales questions, we lead an interactive demo, with your team and your customer.

Every reseller is entitled their own NFR copies of our solutions. Let us show you today what it's like to partner with Bridge Communications.

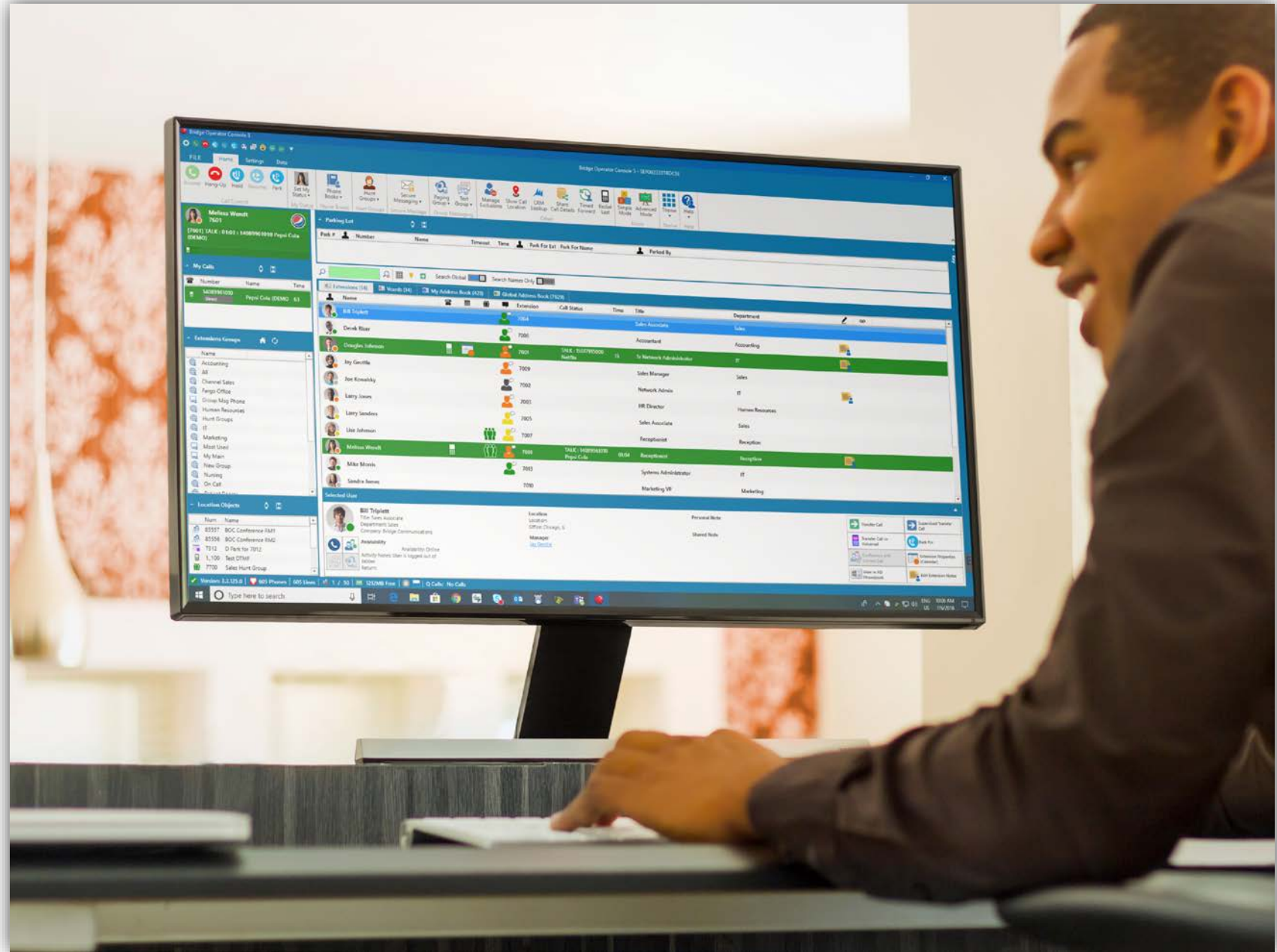




Bridge Communications has been the category leader in Cisco desktop attendant console solutions since 2011. We live at the intersection of a product with the most powerful features, and yet the best price point of the entire category.

With over 30,000 customer deployments we service the SMB market as well at the Fortune 500.

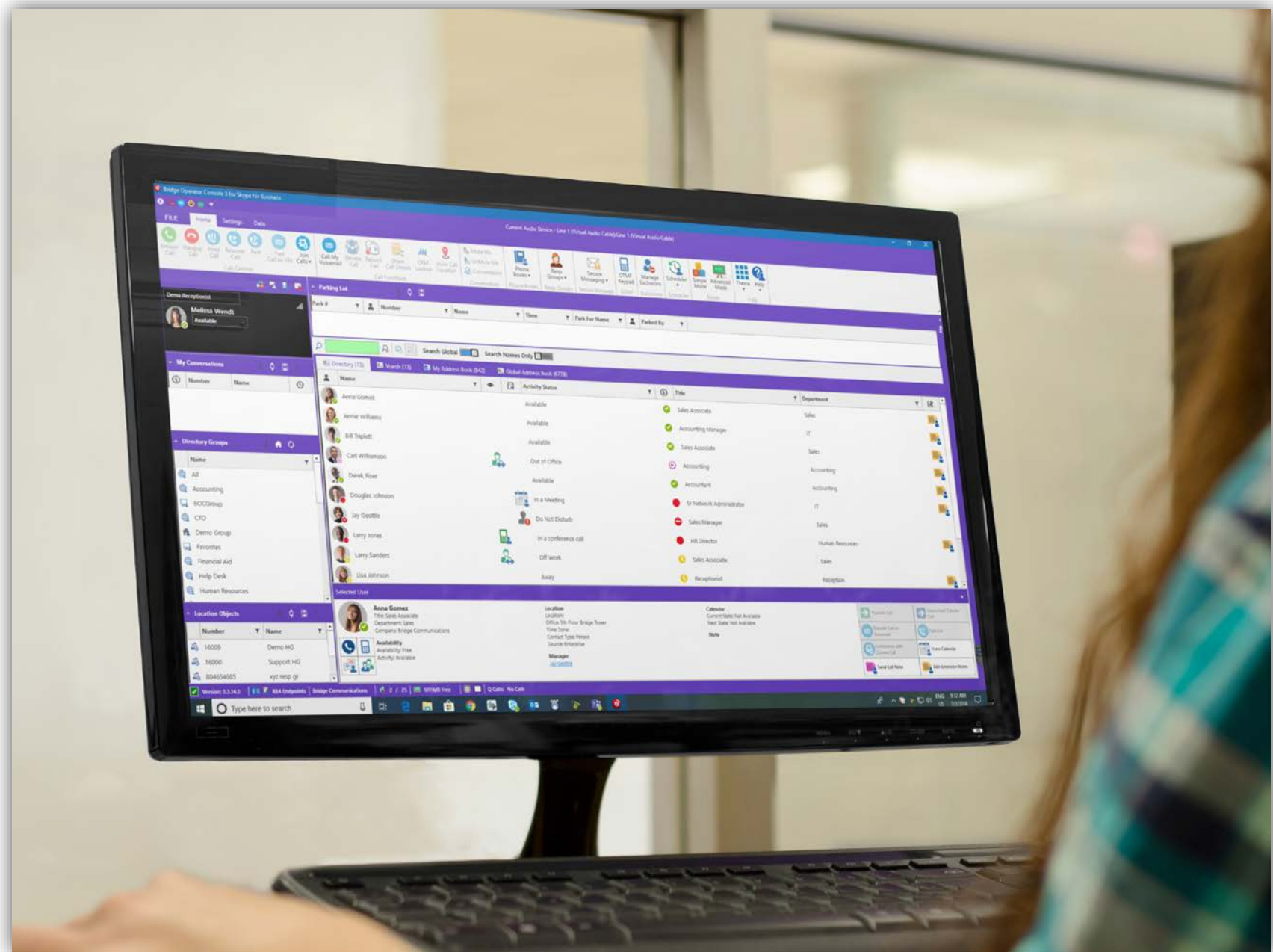
To learn more about our various product offerings for Cisco Unified Communications, please visit [www.bridgeoc.com](http://www.bridgeoc.com).



Bridge Communications has been the category leader in Microsoft desktop attendant console solutions since 2014. We have the only product that can run stand-alone, but also scale up to client-server enterprise.

With over 30,000 customer deployments we service the SMB market as well as the Fortune 500.

To learn more about our various product offerings for Microsoft Unified Communications, please visit [www.bridgeoc.com](http://www.bridgeoc.com).



Certified for





Bridge Communications released a 100% cloud based solution for Cisco Unified Communications in 2017. This innovation freed the users from a desktop only experience, and made it possible to run an attendant console solution on thousands of devices. This set of progressive web applications is known as the Bridge Cloud Suite.

This new innovation also represents a new opportunity for partners with a set of new resale revenue models.

To learn more about our various product offerings for SaaS based Unified Communications, please visit [www.bridgeoc.com](http://www.bridgeoc.com).



# Where do we go from here?

Bridge Communications has a clear vision for the future. Instead of reacting to the changing workplace, we plan on driving innovation that causes change.

Whether it's smarter communication for medical facilities to save lives, or managing your call center from your kid's soccer game, we are building the tools for the modern workplace. Come along with us on this journey, you won't believe what we build tomorrow.

